



MEDIA RELEASE

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Frosty Boy Australia wins Burger King APAC's “Supplier of the Year” award

The Gold Coast based Frosty Boy Australia has been awarded one of the highest international endorsements from the industry - the 2016 Burger King Asia Pacific's (APAC) Supplier of the Year.

The announcement was made at the 2016 Burger King Global Convention in Orlando, Florida by Global President Jose Cil in early November.

Frosty Boy General Manager Sales and Marketing Felipe Demartini who accepted the award on behalf of the company said it was a huge achievement for the brand which manufactures high quality and versatile frozen dessert and beverage powder bases.

The company began its relationship with Burger King 12 years' ago and now distributes its products to outlets in 12 countries; Thailand, New Zealand, Vietnam, Taiwan, Cambodia, Fiji, Pakistan, Sri Lanka, Hong Kong, Maldives, Timor-Leste and Malaysia.

“This award is a great representation of what we've achieved since establishing a relationship with Burger King APAC 12 years' ago,” Mr Demartini said.

“Frosty Boy offers more than just quality products - we provide solutions by maintaining a close relationship with every market, while recognising the synergies and aligning our strategies with each brand.

“Our team is extremely grateful for this recognition and are determined to continue to provide Burger King with enhanced solutions to meet and exceed the company's expectations.”



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For more information on Frosty Boy, visit www.frostyboy.com.au.

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Frosty Boy Australia, with its production warehouse in Yatala, Gold Coast, specialises in producing a high quality range of powdered base products including soft serve, frozen yoghurt and beverage bases for cafes, convenience stores and quick service restaurants and has been operating for 40 years.

To schedule an interview time, for more information or images, please contact:

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